



Smiths Falls Stay and Play – Visitor Survey Contest

Overview

The Smiths Falls Stay and Play – Visitor Survey Contest (“contest”) is being administered by the Corporation of the Town of Smiths Falls Economic Development and Tourism Department (“administrator”) in partnership with local tourism stakeholders, including local business owners.

Personal Data Use

All data used will be used in a strict manner and will be always kept confidential unless given permission by the beholder of the information. All data will be used to form a psychographic chart for us to build upon previous data about our tourists. This information will be used to build better habits of advertising for the town while keeping the public's personal information confidential unless given permission through the survey.

Timeline

June 1st to December 31st, 2024

Prizes

Eligible respondents who complete the survey will be entered into a draw to win one of two (2) Overnight Getaway Packages, valued at \$1,000 each that include:

Getaway Prize Package #1 – Best Western Stay

- 2 Night Accommodations – Best Western Hotel (valued at \$250)
- \$100 in Downtown Smiths Falls Dollars
- \$100 Gift Certificate – The Vault Eatery & Pub
- \$100 Gift Certificate – The Cozy Cottage Gift Shop
- \$50 Gift Certificate - The Craft Witch
- \$50 Gift Certificate – Beautiful Full Figure Boutique
- \$50 Gift Certificate – Diluca's Fine Food
- Admission to the Smiths Falls Heritage House Tour of the Museum & Old Slys Rapids
- Admission of the Railway Museum of Eastern Ontario for a family of 4

Getaway Prize Package #2 – EconoLodge Sleepover

- 2 Night Accommodations – EconoLodge Hotel (valued at \$250)
- \$100 in Downtown Smiths Falls Dollars
- \$100 Gift Certificate – The Vault Eatery & Pub

- \$100 Gift Certificate – The Cozy Cottage Gift Shop
- \$50 Gift Certificate - The Craft Witch
- \$50 Gift Certificate – Beautiful Full Figure
- \$50 Gift Certificate – Diluca’s Fine Food
- Admission to the Smiths Falls Heritage House Tour of the Museum & Old Slys Rapids
- Admission to the Railway Museum of Eastern Ontario for a family of 4

Eligibility

NO PURCHASE IS NECESSARY TO ENTER OR WIN. Chances of winning depend on the number of valid entries received. The contest is open to online survey respondents at least 19 years of age, at the time of entry. Individual respondents residing in the same household may complete the survey and be eligible to win a prize. An email address or telephone number and a completed survey are required to be eligible to win a prize. Each separate visit to the Town of Smiths Falls is eligible to fill out a survey, meaning multiple visits will/can result in additional valid entries and more chances to win.

Separate/different visits must have at least five (5) days in between and would not be considered duplicate entries. Any incomplete or duplicate (same person during the same visit) surveys will be considered Void and no longer be eligible to win. “Incomplete” means one or more questions asked in the survey were not answered or were skipped, untrue, unrelated, or incoherent statements, and/or invalid information was provided, this includes missing or false contact information. By participating, survey respondents agree to be bound by these official rules and the decisions of the contest.

Winners & Prize Collection

One (1) winner will be chosen at random for each contest prize draw. The odds of winning will depend on the number of eligible entries received. Winners will be chosen and contacted after the draw dates. The winning entries will be verified for eligibility and winners will be contacted via email or telephone, depending on the preferred contact method as entered in their survey response.

Contacted winners will have 72 hours to respond. If no response is received within the allotted time, another winner will be chosen at random.

Prize packages will be mailed to winners or can be picked up in person from the Smiths Falls Visitors Center, located at 77 Beckwith St. N, Smiths Falls, during regular business hours.

Winners, if out of province or county, can assign and transfer their prize to an individual or group, who can purchase goods and services within a reasonable amount of time before December 31, 2025.

Administrators reserve the right to publish the winner’s first name, last initial, and picture as part of an as part of the contest closing announcement and results, including but not limited to; news releases, social media, and/or website notifications.

Redemption

Gift certificates/vouchers for accommodations and attractions must be reserved directly with the vendor and are subject to availability on the day of booking, and must be redeemed/booked by December 31, 2025. DBA. Dollars must be redeemed at participating DBA Dollar locations and in accordance with

program guidelines. A list of participating vendors can be found on the DBA website at <https://downtownsmithsfalls.ca/> and will be included in the package. Prizes are non-refundable and have no cash transfer value but can be split up and/or transferred after the prize has been collected by the contest winner, at their discretion.

Contact Information

Please contact vendors directly to redeem prizes. For all other questions related to the contest, please contact Krissy Draper directly at 613-283-4124 x 1121 or (kdraper@smithsfalls.ca).